



DIVISION OF STUDENT AFFAIRS

ANNUAL REPORT 2017-2018

CARE • ENGAGE • TRANSFORM



DIVISION OF STUDENT AFFAIRS

CARE

Our work creates a culture of care that builds a foundation for students to thrive and be resilient.

2,014 Off-Campus Students

House Calls is an annual outreach initiative to students living off-campus. Faculty, staff, and administrators reach out to off-campus students at the beginning of each fall semester to welcome them to Boone. The goal of this initiative is to provide critical information.

40,250 Visits

M.S. Shook Student Health Service provided over 40,250 clinical visits during the academic year.

\$95,000

In its 3rd year, the NC State Employees Credit Union Public Services Fellows Internship Program awarded a total of 19 students during this academic year.

Over 500 Participants

The Walk for Awareness event is an annual event that challenges the campus and local communities to be violence free. This event includes a silent walk, various speakers, as well as the distribution of important information around a variety of topics.



CRISTIAN MERCADO | WINSTON-SALEM, NC

"I am able to use administrators in the division of student affairs as resources and mentors. They have helped me learn to manage my time as well as make the most of my time here at Appalachian State."



The Division of Student Affairs at Appalachian State University, aims to “Care, Engage, and Transform” the lives of students.

Student Affairs Employee of the Month

Initiated a staff Divisional award for their exemplary This monthly Divisional award acknowledges employees for their exemplary service and commitment to Appalachian State University’s students and campus community. These employees model their work through the Student Affairs’ tagline, “Care. Engage. Transform.” every day.

Assisting “Students in Distress”

The Office of the Dean of Students presented, “Students in Distress” more than 14 times to various departments and groups across campus discussing resources and support options to better aid in assisting students in distress.

30 % More Mental Health Encounters

M.S. Shook Student Health Services - The staff psychiatrist provided invaluable back-up for 8 primary care physicians due to increasing mental health encounters in comparison to previous years.

5th Annual Suicide Remembrance Night

A night of remembrance is in honor of those who have been impacted by suicide and where people can find hope in a community of people gathered to show they care.

3,750 Lives Saved or Sustained

During the 11th Annual Homecoming Blood Drive hosted by the Appalachian and Community Together (ACT) Office, 1,250 Pints of blood were collected.

National Association of Colleges and Employers (NACE)

The Career Development Center led the campus initiative to implement NACE career competencies into student job descriptions, evaluations, and supervisor trainings. Below are the core competencies that form career readiness for graduates:

- Critical Thinking & Problem Solving
- Oral & Written Communication
- Teamwork & Collaboration
- Digital Technology
- Professionalism and a Strong Work Ethic
- Career Management
- Global & Intercultural Fluency
- Leadership

1st

ANNUAL APPALACHIAN WELLNESS SUMMIT

The Appalachian Wellness Summit is a peer initiated 1-day event that provides Appalachian State students information about wellness resources through a variety of workshops and trainings related to alcohol and substance use, mental health, nutrition, and sexual health.



DIVISION OF STUDENT AFFAIRS

ENGAGE

Our diverse, student-centered community fosters local-to-global learning, leadership, engagement, and service.



ZHEN GRAHAM CHARLOTTE, NC

"The biggest lesson I've learned is that you should spend money and time on experiences and not things. Appalachian has shown me how to appreciate everything from the small moments to the huge successes and appreciate them equally." This is a lesson that I plan on holding on to throughout my life.

Initial Consultations

92% of students were able to be seen during walk-ins for a Counseling Center Initial Consultation.

Supporting Our Student Employees

The Office of Student Employment offered 10 new Student Employee Supervisor Workshops/Trainings with over 160 participants.

Facility of High Engagement

The W. H. Plemmons Student Union had over 10,000 visitors on average per day and over 18,000 reservations during the 17-18 academic year.

Students Employed

University Recreation employed over 700 students in various positions during the academic year. Plemmons Student Union employed over 150 student employees throughout the 17-18 academic year.

Engaging Parent & Families

The Career Development Center collaborated with the Parent & Family Services Office to sponsor the Family Weekend Breakfast where information tables were provided with a focus on career exploration.

304

Parents and Families supported and assisted with new student move-in during fall 2017.

Supporting Mental Health

21 Students called Mental Health Ambassadors, were trained to facilitate a variety of mental health presentations to classes, clubs and organizations.

Student Veterans

Weekly hours were dedicated in the Student Veterans Resource Center to offer Career Counseling to student veterans.

Staying Active in Competition

Club Sports activities including practices, events, meetings and competitions increased in participations from 19,527 during 2016-17 to 29,364 for 2017-18.

Recruiting Practices

The Placement Exchange (TPE) recruitment process yielded over 45 Housing Coordinator interviews. This new process was managed by a small search team that allowed for faster decision making and a streamlined approach to finding the best candidates. This model is better aligned with national housing recruiting timelines.



10,228 Students reached by Health Promotion activities offered by the Department of Wellness & Prevention.

The Service and Leadership Residential Learning Community had 34 participants this year; a 200% increase from the past two years.





DIVISION OF STUDENT AFFAIRS TRANSFORM

We transform students into dynamic leaders and lifelong learners who will make a difference in their communities and throughout the world.

Inaugural Leadership Development Week

In January 2018, we highlighted a different initiative each day. This addressed a goal of increasing marketing through innovative ideas.

Eating Concerns Treatment Team (ECTT)

A multidisciplinary treatment team for students experiencing eating concerns. 45 students received ECTT services during the 2017-18 academic year.

A teleconference series sponsored by the Office of Wellness and Prevention, where parents and families were engaged and informed of issues such as alcohol, substance abuse and mental well-being.

Alternative Service Experiences (ASE)

ASE provided powerful educationally significant and reflective experiences for over 300 students. Students engaged in meaningful service and dialogue domestically and internationally.

National Pan-Hellenic Council (NPHC)

The University broke ground on the NPHC Plots and Garden Project. This was a historical moment for our campus and UNC system.

4,700 Parents and Families

Planned and implemented a comprehensive Parent & Family Orientation program showcasing various campus units to educate and engage parents and families of new incoming students.

Our Partners in International Education

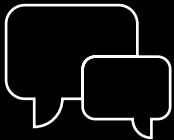
Student Health Services collaborated with the Office of International Education and Development (OIED) to enhance the travel health education for students who are traveling abroad.

Sustaining Dialogue

Strategies for inclusion in the classroom were introduced through a day-long in-service with faculty serving as "Diversity Champions" in partnerships with the Office of Multicultural Student Development and the Center for Academic Excellence.



95% OF STUDENTS REPORT THAT, AS A RESULT OF COUNSELING, THEY UNDERSTAND THEMSELVES BETTER



**MICHAELA WILSON
MONROE, NC**

"The most impactful experience I've had at Appalachian thus far has been my involvement in leadership positions. Through my RA position and Club Council Presidency, I have learned how to be a stronger leader, developed myself personally and professionally, and had the impact to work with many Appalachian students who have greatly impacted my life in many different ways.



\$514,171 IN ENERGY SAVINGS
TO-DATE FROM THE DIGITAL
CONTROLS UPGRADE FOR
THE PLEMMONS STUDENT
UNION



The mission of the Division of Student Affairs is to develop lifelong learners and leaders by engaging and challenging students within a culture of care and inclusion.

Who We Are:

Office of Assessment
Career Development Center
Child Development Center
Counseling & Psychological Services
Electronic Student Services
Office of Multicultural Student Development
Office of Student Legal Services & Off Campus Student Services
Office of Student Affairs
Office of the Dean of Students
Parent & Family Services
Student Engagement & Leadership
Student Health Services
Office of Student Conduct
University Housing
University Recreation
Office of Wellness & Prevention Services



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